

MARRICKVILLE

METRO

SITES 5 & 6: Murray Street Façade

Stage 1: Request for Expressions of Interest from Artists

EOI Closing Date: Wednesday 11th December 2019



PROJECT BACKGROUND: MARRICKVILLE METRO

To meet the demands of the growing Inner West community, AMP Capital have embarked on a revitalisation of the existing Marrickville Metro shopping centre. This wholistic centre-wide treatment, and development of a new dining precinct called “Smidmore Street” on the envelope of land to the south of the existing centre, will transform Marrickville Metro from an inward looking mall to a community focussed centre, as well as acknowledging the site’s historical significance.

AMP Capital’s aspirations for the development, which AMP Capital is managing on behalf of owner UniSuper, include providing an improved food based offer to the Smidmore Street precinct, and introducing unique retail offers tailored for the inner west customer across the site.

Key elements that have been considered when forming the concept for the re-development are:

- Sensitivity to the surrounding residential
- Accommodating the public transport network
- Creating a food based retail offer unique to Marrickville
- Preserving and celebrating the heritage elements

To support the revitalisation, redevelopment and regeneration of the Marrickville Metro site, an integrated public art strategy identifies a series of opportunities and approaches to providing permanent and temporary artworks in a number of key nodes of the site. The proposed creative strategy builds on the existing site structure and responds to both the unique history of the site as well as planned future projects. AMP Capital’s aim is to create a layered and vibrant public offering and unique retail experience for local and visiting populations.

STAGE 1: CALL FOR EOIS

AMP Capital Investors Ltd. working in partnership with Inner West Council through the EDGE Inner West public arts program is seeking Expressions of Interest from artist/s to create and install a contemporary public artwork treatment for Public Art Sites 5 & 6 at Marrickville Metro.

Information Sessions and Site Tours

Thursday 21 November 2019 (2pm - 3pm and 6pm – 7pm)

Marrickville Metro Centre Management Office (The Vicars Mill House)

34 Victoria Road, Marrickville

Interested applicants are encouraged to attend an information session. The Project Team will answer questions and present an overview of the Marrickville Metro development, the curatorial approach to public art, artist briefs, project scope and methodology. Historic items will be displayed. Attendees will be taken on a tour of the site surrounds and have the opportunity to discuss ideas and queries with the project team.

To register to attend, contact Victoria Johnstone, Arts Projects and Partnership, Inner West Council, Living Arts on (02) 9335 2280 or Victoria.Johnstone@innerwest.nsw.gov.au

Closing Date for Expressions of Interest: Wednesday 11th December 2019, 5pm

Theme for Public Art Commission

A Contemporary Interpretation: Unique Personalities and Stories of Marrickville

Over two sites (5 & 6) along the Murray Street Façade we are seeking a work/s to reflect the characters and personalities of the site and surrounds. Drawing upon notable personalities or incidences to mark the building with a bold and meaningful connection to the stories and communities of the Marrickville area.

It is envisaged that in developing the work, the artist would engage with the history, local stories and stakeholders to create an artwork that celebrates past and/or contemporary community of the area.

In seeking to retain the look and feel of the unique brick facades of the site, it's envisaged the artwork should not cover the entire area allocated - it should reveal the brickwork where possible, and as part of the scheme.

Inspiration & Subject

For information about the history, stories, communities (past and present) and context of the site and surrounds, refer to the Marrickville Metro Public Art and Programs Creative Overview.

There is potential to embrace many individuals and stories of the site and Marrickville area for example:

- Local Aboriginal communities, past and contemporary;
- land use, past and present – people and stories of the site and various land use;
- the wealth of local artists and creatives in the area. Their occupancy in local industrial spaces and surrounds and their role in creating innovative new works, exporting their product to the world and maintain the inner west as a vibrant and industrious creative mecca;
- the vibrant multicultural community for which Marrickville is famous;
- contemporary personalities and communities.

In developing the work, the artist should engage with the history, local stories and stakeholder, and engage in dialogue and a collaborative approach to create an artwork that celebrates past and/or contemporary community of the area. AMP Capital and Inner West Council can support the selected artist in making contact and supporting meetings, engagement and collaboration with community and stakeholders in developing the work.

MOOD BOARD

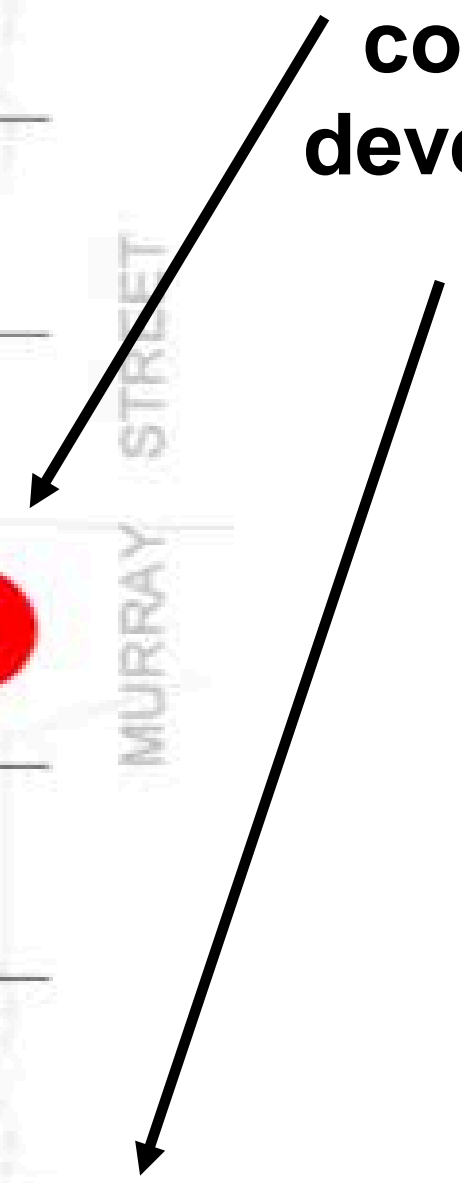
The mural must be painted in a way that raw brick of the existing wall is still visible.



THE SITE



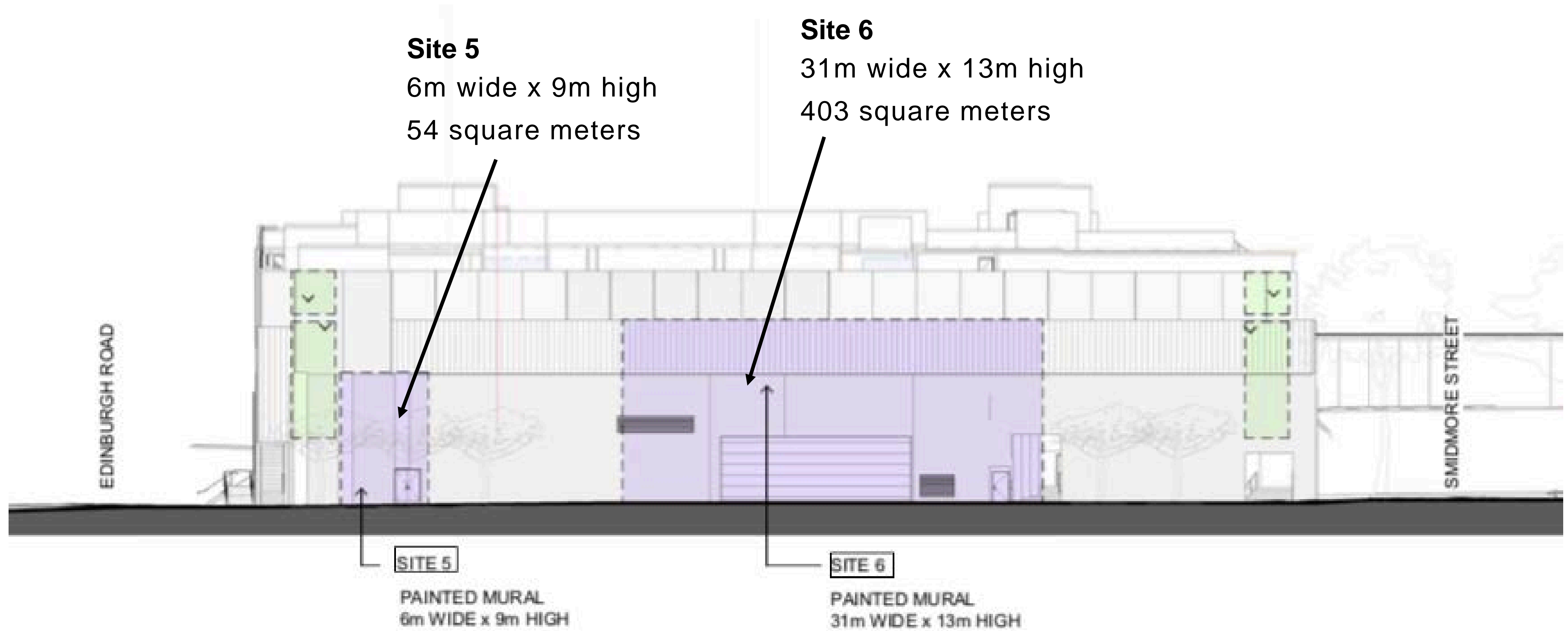
**Mural
locations in
context of
development**



THE SITE

Site 5
6m wide x 9m high
54 square meters

Site 6
31m wide x 13m high
403 square meters



KEY CONSIDERATIONS

Interested artists are encouraged to consider the following:

- The artwork will be a major, high profile visual feature of the Marrickville Metro “Smidmore Street” development, and located on Murray Street elevation of the building;
- The artwork will enhance the precinct as a destination for innovative and inspiring culture, community gathering and great experience;
- The artwork will deepen connection to place and context of the site and embed participation and engagement with the community to develop artwork content and associated stories;
- The artwork will add to the contemporary art collection of Marrickville and the broader Inner West Local Government Area, be recognised locally, nationally and internationally;
- The artwork should be durable and easy to maintain and should not encourage graffiti;
- The artwork will be part of a public environment. The artist will be required to address AMP Capital’s requirements in respect to safety, appropriate materials and other areas that relate to public safety and risk minimisation.

EOI PROCESS & TIMELINE

This commissioned work will follow a three staged process and budget.

7th November 2019
Stage 1 EOI's open

Artists are invited to submit expressions of interest in order to be shortlisted.

Applicants must submit:

- Examples (max five) of previous artworks, indicative of the style and approach you would apply for this project;
- Brief outline of a concept idea (max 300 words);
- Proposed ideas and visuals you may present through the artwork which link to the artist brief, site and context (max 300 words);
- A brief outline of proposed project methodology, including how you intend to engage with communities, subjects and stakeholders in developing artwork content, subjects and associated stories featured in or connected to the work;
- An artist resume, indicating your work as a practicing artist and experience in the development, and installation of large scale public artworks of the proposed style and treatment;
- Names and contact details for two referees and / or reference letters.

For stage 1, if you feel it will support the Art Committee in considering your work, applicants may choose to submit a design concept for the site. This is optional.

Please combine all files into one document or folder, PDF or Microsoft Word files preferred. Do not submit multiple separate files as these may become separated and affect your application.

EOI PROCESS & TIMELINE

21st November 2019
Information Sessions

You are encouraged to attend a site tour and information session.

The Project Team will answer questions and present an overview of the Marrickville Metro Smidmore Street development, the curatorial approach to public art, artist briefs, project scope and methodology. Historic items will be displayed. Attendees will tour the site surrounds and have the opportunity to discuss ideas and queries with the project team.

Date and location:

Thursday 21st November 2019

Session 1: 2pm – 3pm

Session 2: 6pm – 7pm

Marrickville Metro Centre Management Office (The Mill House), 34 Victoria Road, Marrickville 2204

To register, contact Victoria Johnstone, Inner West Council, Living Arts: (02) 9335 2280 or Victoria.Johnstone@innerwest.nsw.gov.au.

11th December 2019
Stage 1 EOI's Close
5pm

Submissions must be emailed to Victoria.Johnstone@innerwest.nsw.gov.au

13th December 2019

Marrickville Metro Public Art and Creative Programs Art Committee review Stage 1 Applications.

Applicants advised of Stage 1 Selection Panel results. Up to three artists will be shortlisted to Stage 2. Concept Design and Proposal Stage.

EOI PROCESS & TIMELINE

16th December 2019
Stage 2: Concept
Design Proposal

Each shortlisted artist will be paid a fee of \$1,500 to develop a detailed concept and design. This fee is to cover all costs to develop a high level visual artwork suitable for extensive consideration and feedback from the Art Committee.

Shortlisted artists will be required to submit:

- A detailed concept design of the proposed visual artwork, conveying the concept in a professional and artistic manner to support the Art Committee to assess the design in detail, including consideration from multiple perspectives and elevations from which the audience will view the artwork;
- An Artist Statement outlining artwork theme, content and relevance to the brief, heritage and contemporary context of the site and surrounds;
- A Project Plan and Schedule with key milestones including further design development, community and stakeholder consultation and feedback, design completion, installation methodology and a timeline for installation;
- A Budget, including a detailed costing for design and creation of the artwork to be applied to Site 1. The costing should include, but not be limited to artist fees, materials and fabrication (if applicable), transport, installation, equipment, insurance and engineering certification (if applicable) costs, etc. The budget must cover all items and resources to complete the project.

10th February 2020
Stage 2 proposals
close 5pm

Concept Design Proposals close 5pm. Submissions must be emailed to Victoria.Johnstone@innerwest.nsw.gov.au

14th February 2020

Applicants advised of Stage 2 Selection Panel results. One artist's submission will be chosen for Stage 3.

EOI PROCESS & TIMELINE

17th February 2020
Stage 3: Contract

Contract Stage: Further Design Development, Stakeholder Consultation, Project Management and Installation.

The artist selected for Stage 3 will meet with the Art Committee to present their design. This is an opportunity to answer or ask questions, discuss feedback, suggest design alterations or concerns.

The selected artist/s will enter into a detailed written contract with AMP Capital Investors Ltd, and will be required to provide Public Liability Insurance, relevant licences and satisfy WH&S reporting and requirements.

20th March 2020

Designs finalised including a full and accurately scaled high resolution presentation of the artwork, to be signed off by the Art Committee.

Mid- April / May 2020*

Artwork installed by artist and/or nominated team. Maintenance plan submitted to AMP Capital.
Access to the site via scaffold or mobile access options will be provided by the builder.

*This timeline may be subject to variation in accordance with building works.

BUDGET

Stage 2: Concept Design Proposal

Shortlisted artists for this project will be paid a concept fee of \$1500 + GST for this site. This covers all items and resources required to deliver a detailed concept design of the proposed visual artwork.

Stage 3: Contract Stage: Design Development, Stakeholder Consultation, Project Management and Installation

The budget for Site 5 & 6 (\$50,000 combined), includes but is not limited to artist fees, materials and fabrication (if applicable), transport, installation, equipment, insurance and engineering certification (if applicable) costs, etc. The budget must cover all items and resources to complete the project, excluding direct access to the site (via scaffold or similar) which is provided by the builder.

Site 5

6m wide x 9m high

54 square meters

Exposed brick surface material

\$10,000 + GST (all inclusive)

Site 6

31m wide x 13m high

403 square meters

Exposed brick surface material

\$40,000 + GST (all inclusive)

ASSESSMENT CRITERIA

Stage 1 Selection Criteria:

Submissions for this Expression of Interest (Stage 1) will be assessed by the Marrickville Metro Public Art and Creative Programs Art Committee in consideration of the following criteria:

- Creative and contemporary innovative response to the brief;
- Proven relevant experience, skills based and success in delivering large scale public art projects;
- Clear and innovative methodology of proposed subject matter for the artwork and how you may engage project subjects and broader community in developing themes, subjects and stories featured and connected to the work;
- Demonstrated capacity for a collaborative and co-curatorial approach to the project;
- Proven understanding and ability to respond to themes outlined in this brief as well as responding effectively to the site;
- Demonstrated connection of the artist to the Inner West;
- Referee checks.

ELIGIBILITY & CONDITIONS

Artists Eligible to Apply, and Project Terms and Conditions

The Project is open to all artists, however, preferably the selected artist will demonstrate some connection to the Inner West.

Selected artist/s will be required to work in consultation with the Marrickville Metro Public Art and Creative Programs Art Committee, Inner West Council and AMP Capital project team, the Builder's team, associated architects and contractors.

Process

Submissions that do not meet all the requirements of this EOI may be excluded from further consideration.

Expenses

No payment will be made for expenses or losses which may be incurred by the responding party in connection with preparation of the Stage 1 EOI.

Confidentiality

Information provided or imparted to any respondent as part of the Stage 1 EOI is confidential to AMP Capital Investors Ltd. and Inner West Council and shall not be used by the respondent for any other purpose. Information supplied by respondent shall not be treated as commercially confidential unless specifically requested by the respondent. Information received by Inner West Council may be subject to public disclosure under Government Information (Public Access) Act 2009 unless it is provided or relates to commercially sensitive information and meets the criteria for exemption from disclosure under the Act.

Disclaimer

AMP Capital Investors Ltd. and Inner West Council are not committed contractually or in any way to a company or individual whose submission in response to this Stage 1 EOI are accepted. The issue of this Stage 1 EOI does not commit AMP Capital Investors Ltd. or Council to proceed with any part of this project.

ELIGIBILITY & CONDITIONS

Investigations and Warranties

Parties are responsible for making their own investigations and determinations and for preparation of their responses. Parties should examine the terms and conditions of this EOI in framing their responses. Parties are advised that AMP Capital Investors Ltd., Council and its employees, agents and contractors make no representations or warranties as to the accuracy, reliability or completeness of the information and do not have any liability arising from this information.

Questions and Submission Address

If you have any further questions about this project, please contact:

Victoria Johnstone | Arts Projects and Partnerships Leader, Living Arts

Inner West Council

P: +61 2 9335 2280 | E: Victoria.Johnstone@innerwest.nsw.gov.au

Prepared by Art Pharmacy on behalf of
AMP Capital Investors Ltd. in partnership with
Inner West Council through Council's EDGE
Inner West public arts programs.

