

# MARRICKVILLE

# METRO

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SITES 3 & 4: Edinburgh Road Façade

Stage 1: Request for Expressions of Interest from Artists

EOI Closing Date: Wednesday 11<sup>th</sup> December 2019



# PROJECT BACKGROUND: MARRICKVILLE METRO

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To meet the demands of the growing Inner West community, AMP Capital have embarked on a revitalisation of the existing Marrickville Metro shopping centre. This wholistic centre-wide treatment, and development of a new dining precinct called “Smidmore Street” on the envelope of land to the south of the existing centre, will transform Marrickville Metro from an inward looking mall to a community focussed centre, as well as acknowledging the site’s historical significance.

AMP Capital’s aspirations for the development, which AMP Capital is managing on behalf of owner UniSuper, include providing an improved food based offer to the Smidmore Street precinct, and introducing unique retail offers tailored for the inner west customer across the site.

Key elements that have been considered when forming the concept for the re-development are:

- Sensitivity to the surrounding residential
- Accommodating the public transport network
- Creating a food based retail offer unique to Marrickville
- Preserving and celebrating the heritage elements

To support the revitalisation, redevelopment and regeneration of the Marrickville Metro site, an integrated public art strategy identifies a series of opportunities and approaches to providing permanent and temporary artworks in a number of key nodes of the site. The proposed creative strategy builds on the existing site structure and responds to both the unique history of the site as well as planned future projects. AMP Capital’s aim is to create a layered and vibrant public offering and unique retail experience for local and visiting populations.

# STAGE 1: CALL FOR EOI'S

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AMP Capital Investors Ltd. working in partnership with Inner West Council through the EDGE Inner West public arts program is seeking Expressions of Interest from artist/s to create and install a contemporary public artwork treatment for Public Art Sites 3 and 4, positioned on the high profile façade of Edinburgh Road, Marrickville.

## Information Sessions and Site Tours

Thursday 21 November 2019 (2pm - 3pm and 6pm – 7pm)

Marrickville Metro Centre Management Office (The Vicars Mill House)

34 Victoria Road, Marrickville

Interested applicants are encouraged to attend an information session. The Project Team will answer questions and present an overview of the Marrickville Metro development, the curatorial approach to public art, artist briefs, project scope and methodology. Historic items will be displayed. Attendees will be taken on a tour of the site surrounds and have the opportunity to discuss ideas and queries with the project team.

To register to attend, contact Victoria Johnstone, Arts Projects and Partnership, Inner West Council, Living Arts on (02) 9335 2280 or [Victoria.Johnstone@innerwest.nsw.gov.au](mailto:Victoria.Johnstone@innerwest.nsw.gov.au)

**Closing Date for Expressions of Interest: Wednesday 11 December 2019, 5pm**

# Theme for Public Art Commission

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## A Contemporary Interpretation

Marrickville – A Diverse, Vibrant, Innovative and Forward Thinking Community

It is intended that the selected artwork will reinforce the precinct and surrounds as being at the heart of Marrickville - a diverse, vibrant, innovative and forward thinking community.

The commissioned artwork for sites 3 and 4, will be highly visible alongside the work already commissioned for site 2 (car park ramp palisades) by local artist, Liz Shreeve. Liz's work reflects the linear history and associated stories of the Marrickville area through a detailed colour palette. In addition to enhancing the space and broader public domain, the work commissioned for sites 3 and 4 should respond to and complement the artwork by Liz Shreeve.

### Site 2: Artist Statement

*The artwork on the palisades depicts the history of the Marrickville area in colour; the thousands of years of pre-colonial indigenous habitation represented on one side of the palisades and the 220 years of colonisation and change represented on the other.*

*The indigenous side is painted with harmonious greys, greens and ochres to represent the kangaroos, managed grasslands, woodlands and swamps. The design has rhythm and repetition to reflect the dynamic homeostasis of aboriginal habitation. The other side, European history from 1800 to the multicultural present, is an arithmetic time line where colours hint at the main activities, industries or nationalities of the inhabitants.*

*The two colour sequences work together harmoniously to create an engaging visual experience for the community.*

# Site 2: Palisade Artwork by Liz Shreeve

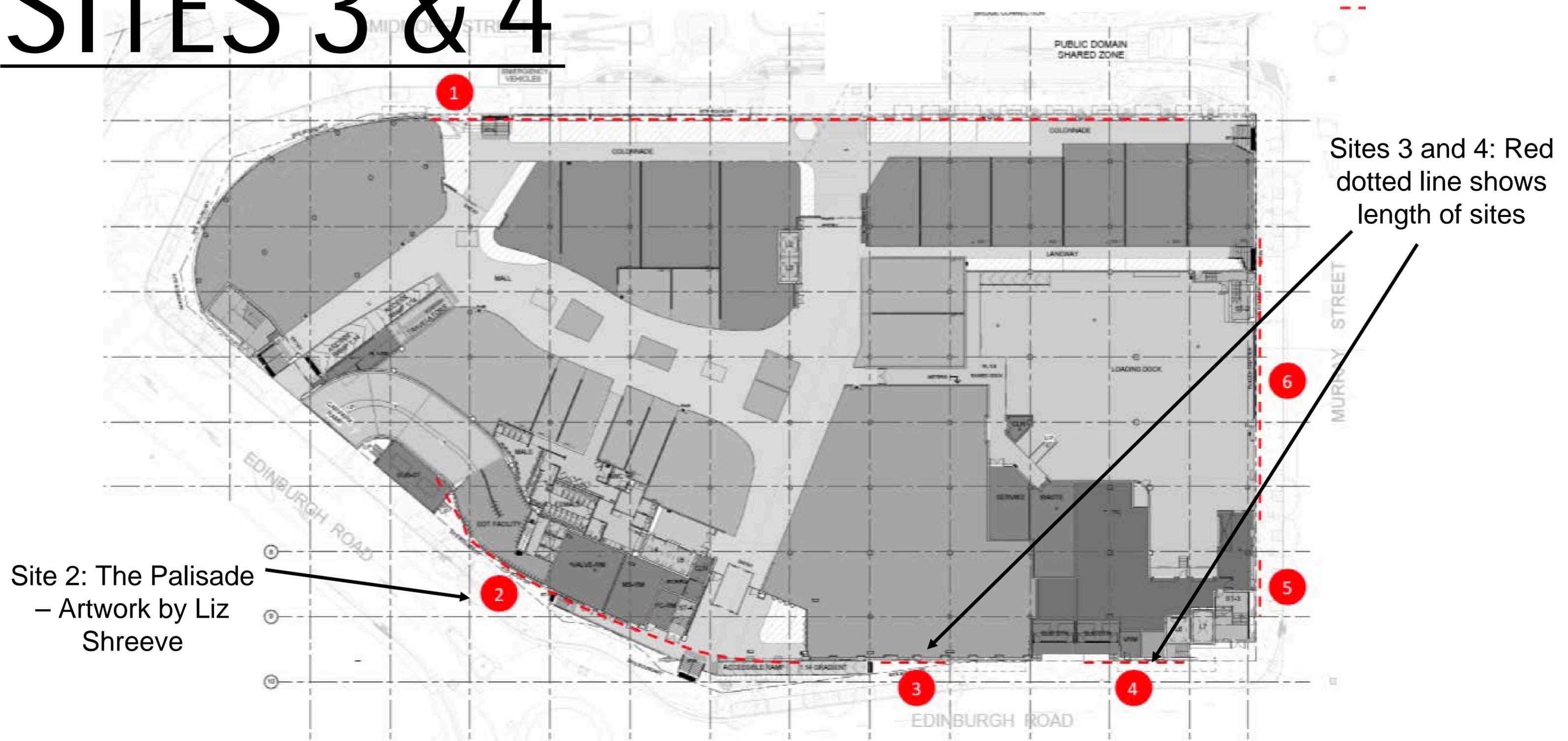


Liz's artwork incorporates a number of colours from the Dulux colour range. A full list of colours is available as an appendix to this document.



In addition to enhancing the space and broader public domain, the work commissioned for sites 3 and 4 should respond to and complement the artwork by Liz Shreeve.

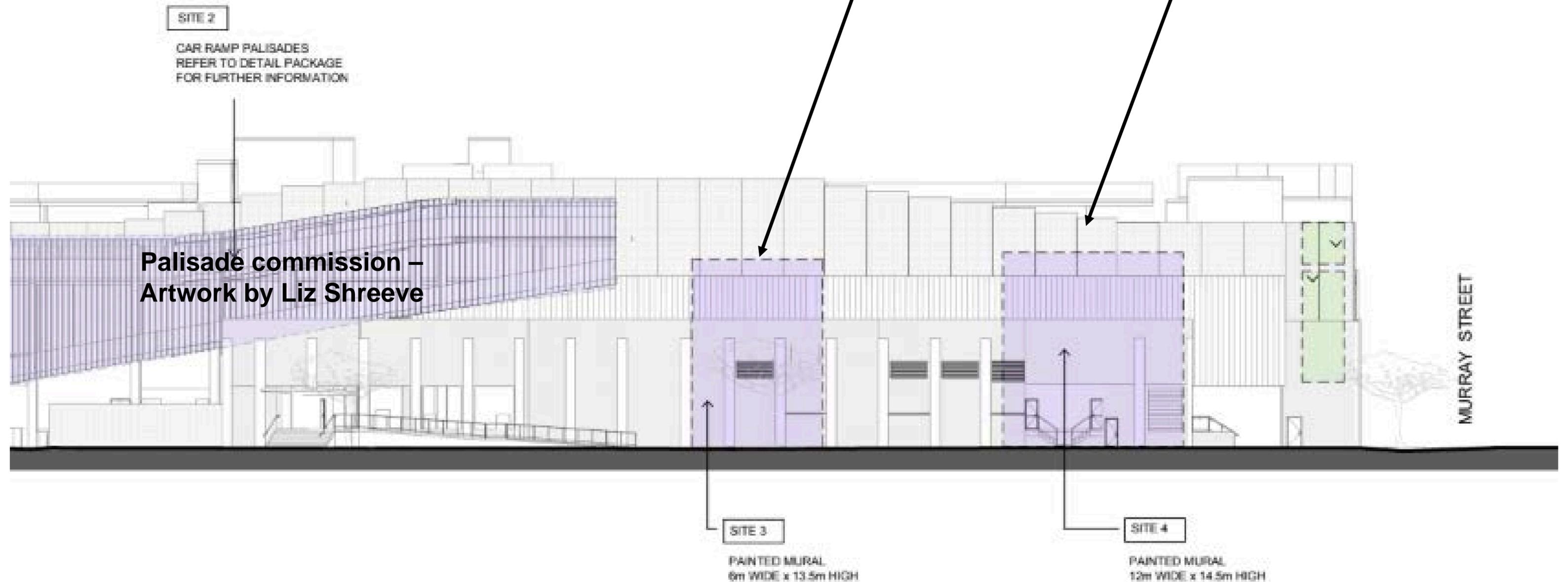
# SITES 3 & 4



# THE SITE

**Zoning mural - Site 3**  
6m wide x 13.5m high  
81 square meters

**Zoning mural - Site 3**  
12m wide x 14.5m high  
174 square meters



# MOOD BOARD



**Photo credits L-R:**

- Sabina Lang & Daniel Bauman
- Ill-Studio and Pigalle
- Sugar & Cloth



**Photo credits L-R:**

- Leroy Merlin
- Green & Mustard
- Fos

# KEY CONSIDERATIONS

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**Interested artists are encouraged to consider the following:**

- The artwork will be a major, high profile visual feature of the Marrickville Metro “Smidmore Street” development;
- The artwork will enhance the precinct as a destination for innovative and inspiring culture, community gathering and great experience;
- In addition to enhancing the space and broader public domain, the work commissioned for sites 3 and 4 should respond to and complement the artwork by Liz Shreeve;
- The artwork will deepen connection to place and context of the site;
- The artwork will add to the contemporary art collection of Marrickville and the broader Inner West Local Government Area, be recognised locally, nationally and internationally;
- The artwork should be durable and easy to maintain and should not encourage graffiti;
- The artwork will be part of a public environment. The artist will be required to address AMP Capital’s requirements in respect to safety, appropriate materials and other areas that relate to public safety and risk minimisation.

# EOI PROCESS & TIMELINE

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This commissioned work will follow a three staged process and budget.

7<sup>th</sup> November 2019  
Stage 1 EOI's open

Artists are invited to submit expressions of interest in order to be shortlisted.

Applicants must submit:

- Examples (max five) of previous artworks, indicative of the style and approach you would apply for this project;
- Brief outline of a concept idea (max 300 words);
- Proposed ideas and visuals you may present through the artwork which link to the artist brief, site and context (max 300 words);
- A brief outline of proposed project methodology
- An artist resume, indicating your work as a practicing artist and experience in the development, and installation of large scale public artworks of the proposed style and treatment;
- Names and contact details for two referees and / or reference letters;

For stage 1, if you feel it will support the Art Committee in considering your work, applicants may choose to submit a design concept for the site. This is optional.

Please combine all files into one document or folder, PDF or Microsoft Word files preferred. Do not submit multiple separate files as these may become separated and affect your application.

# EOI PROCESS & TIMELINE

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21<sup>st</sup> November 2019  
Information Sessions

You are encouraged to attend a site tour and information session.

The Project Team will answer questions and present an overview of the Marrickville Metro Smidmore Street development, the curatorial approach to public art, artist briefs, project scope and methodology. Historic items will be displayed. Attendees will tour the site surrounds and have the opportunity to discuss ideas and queries with the project team.

Date and location:

Thursday 21<sup>st</sup> November 2019

Session 1: 2pm – 3pm

Session 2: 6pm – 7pm

Marrickville Metro Centre Management Office (The Mill House), 34 Victoria Road, Marrickville 2204

To register, contact Victoria Johnstone, Inner West Council, Living Arts: (02) 9335 2280 or [Victoria.Johnstone@innerwest.nsw.gov.au](mailto:Victoria.Johnstone@innerwest.nsw.gov.au).

11<sup>th</sup> December 2019  
Stage 1 EOI's Close  
5pm

Submissions must be emailed to [Victoria.Johnstone@innerwest.nsw.gov.au](mailto:Victoria.Johnstone@innerwest.nsw.gov.au)

13<sup>th</sup> December 2019

Marrickville Metro Public Art and Creative Programs Art Committee review Stage 1 Applications.

Applicants advised of Stage 1 Selection Panel results. Up to three artists will be shortlisted to Stage 2. Concept Design and Proposal Stage.

# EOI PROCESS & TIMELINE

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16<sup>th</sup> December 2019  
Stage 2: Concept  
Design Proposal

Each shortlisted artist will be paid a fee of \$1,500 to develop a detailed concept and design. This fee is to cover all costs to develop a high level visual artwork suitable for extensive consideration and feedback from the Art Committee.

Shortlisted artists will be required to submit:

- A detailed concept design of the proposed visual artwork, conveying the concept in a professional and artistic manner to support the Art Committee to assess the design in detail, including consideration from multiple perspectives and elevations from which the audience will view the artwork;
- An Artist Statement outlining artwork theme, content and relevance to the brief, heritage and contemporary context of the site and surrounds;
- A Project Plan and Schedule with key milestones including further design development, community and stakeholder consultation and feedback, design completion, installation methodology and a timeline for installation;
- A Budget, including a detailed costing for design and creation of the artwork to be applied to Site 1. The costing should include, but not be limited to artist fees, materials and fabrication (if applicable), transport, installation, equipment, insurance and engineering certification (if applicable) costs, etc. The budget must cover all items and resources to complete the project.

10<sup>th</sup> February 2020  
Stage 2 proposals  
close 5pm

Concept Design Proposals close 5pm. Submissions must be emailed to [Victoria.Johnstone@innerwest.nsw.gov.au](mailto:Victoria.Johnstone@innerwest.nsw.gov.au)

14<sup>th</sup> February 2020

Applicants advised of Stage 2 Selection Panel results. One artist's submission will be chosen for Stage 3.

# EOI PROCESS & TIMELINE

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17<sup>th</sup> February 2020  
Stage 3: Contract

Contract Stage: Further Design Development, Stakeholder Consultation, Project Management and Installation.

The artist selected for Stage 3 will meet with the Art Committee to present their design. This is an opportunity to answer or ask questions, discuss feedback, suggest design alterations or concerns.

The selected artist/s will enter into a detailed written contract with AMP Capital Investors Ltd, and will be required to provide Public Liability Insurance, relevant licences and satisfy WH&S reporting and requirements.

20<sup>th</sup> March 2020

Designs finalised including a full and accurately scaled high resolution presentation of the artwork, to be signed off by the Art Committee.

Mid- April / May 2020\*

Artwork installed by artist and/or nominated team. Maintenance plan submitted to AMP Capital.  
Access to the site via scaffold or mobile access options will be provided by the builder.

\*This timeline may be subject to variation in accordance with building works.

# BUDGET

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## **Stage 2: Concept Design Proposal**

Shortlisted artists for this project will be paid a concept fee of \$1500 + GST for this site. This covers all items and resources required to deliver a detailed concept design of the proposed visual artwork.

## **Stage 3: Contract Stage: Design Development, Stakeholder Consultation, Project Management and Installation**

The budget for Sites 3 & 4 (\$28,000 combined), includes but is not limited to artist fees, materials and fabrication (if applicable), transport, installation, equipment, insurance and engineering certification (if applicable) costs, etc. The budget must cover all items and resources to complete the project, excluding direct access to the site (via scaffold or similar) which is provided by the builder.

### Edinburgh Road, Site 3

6m wide x 13.5m high

81 square meters

\$12,000 + GST (all inclusive)

### Edinburgh Road, Site 4

12m wide x 14.5m high

174 square meters

\$16,000 + GST (all inclusive)

# ASSESSMENT CRITERIA

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## **Stage 1 Selection Criteria:**

Submissions for this Expression of Interest (Stage 1) will be assessed by the Marrickville Metro Public Art and Creative Programs Art Committee in consideration of the following criteria:

- Creative and contemporary innovative response to the brief;
- Proven relevant experience, skills based and success in delivering large scale public art projects;
- Demonstrated capacity for a collaborative and co-curatorial approach to the project, particularly liaison with Liz Shreeve;
- Proven understanding and ability to respond to themes outlined in this brief as well as responding effectively to the site;
- Demonstrated connection of the artist to the Inner West;
- Referee checks.

# ELIGIBILITY & CONDITIONS

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## **Artists Eligible to Apply, and Project Terms and Conditions**

The Project is open to all artists, however, preferably the selected artist will demonstrate some connection to the Inner West.

Selected artist/s will be required to work in consultation with the Marrickville Metro Public Art and Creative Programs Art Committee, Inner West Council and AMP Capital project team, the Builder's team, associated architects and contractors.

## **Process**

Submissions that do not meet all the requirements of this EOI may be excluded from further consideration.

## **Expenses**

No payment will be made for expenses or losses which may be incurred by the responding party in connection with preparation of the Stage 1 EOI.

## **Confidentiality**

Information provided or imparted to any respondent as part of the Stage 1 EOI is confidential to AMP Capital Investors Ltd. and Inner West Council and shall not be used by the respondent for any other purpose. Information supplied by respondent shall not be treated as commercially confidential unless specifically requested by the respondent. Information received by Inner West Council may be subject to public disclosure under Government Information (Public Access) Act 2009 unless it is provided or relates to commercially sensitive information and meets the criteria for exemption from disclosure under the Act.

## **Disclaimer**

AMP Capital Investors Ltd. and Inner West Council are not committed contractually or in any way to a company or individual whose submission in response to this Stage 1 EOI are accepted. The issue of this Stage 1 EOI does not commit AMP Capital Investors Ltd. or Council to proceed with any part of this project.

# ELIGIBILITY & CONDITIONS

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## **Investigations and Warranties**

Parties are responsible for making their own investigations and determinations and for preparation of their responses. Parties should examine the terms and conditions of this EOI in framing their responses. Parties are advised that AMP Capital Investors Ltd., Council and its employees, agents and contractors make no representations or warranties as to the accuracy, reliability or completeness of the information and do not have any liability arising from this information.

## **Questions and Submission Address**

If you have any further questions about this project, please contact:

Victoria Johnstone | Arts Projects and Partnerships Leader, Living Arts

Inner West Council

P: +61 2 9335 2280 | E: [Victoria.Johnstone@innerwest.nsw.gov.au](mailto:Victoria.Johnstone@innerwest.nsw.gov.au)

Prepared by Art Pharmacy on behalf of AMP Capital Investors Ltd. in partnership with Inner West Council as part of EDGE Inner West public arts programs.

